

D-Itch

Advanced technology for year round healthy skin.



A revolutionary complementary feed specifically formulated to help the horse cope with seasonal skin conditions. D-Itch provides the nutrients the horse needs, rather than simply addressing the symptoms - dry itchy skin and hair loss, combined with ingredients beneficial to skin condition. D-Itch is rich in natural antioxidants. These mop up increased levels of harmful toxins which vastly increase in number in the event of an upset, with detrimental consequences - i.e. a horse with a hypersensitivity to seasonal flies and midges will develop an irritation.

Skin irritation in the horse is, unfortunately, all too common. Often seen as a recurrent seasonal problem in spring and summer, incidences all year round are on the increase. Most usually it is seen as a reaction to the *Culicoides* midge bite; although a range of other triggers have also been cited. The symptoms include an intensely irritating itchy skin, hair loss, and bleeding in severe cases. Management techniques, such as regularly applying fly sprays or gel, stabling during the worst periods and using fly sheets will all help. Veterinary approaches are limited to steroid injections which will help but are not encouraged for long term use, and are not safe to compete on. Increasingly, nutritional answers are being sort. Natural anti-oxidants act as free radical scavengers, thus removing unwanted particles found naturally within the system which vastly increase in number where any upset occurs. D-Itch is rich in natural anti-oxidants, such as hawthorn and ginger, and is recommended if the animal has a history of skin irritations, and when the symptoms are seen.

Legal Category:

A complementary feedingstuff.

Package:

500g and 1kg. 500g will last 30 days at 15g per day.

Instructions:

Horses: For maintenance feed 2 scoops (26g) per day. Small Ponies: For maintenance feed 1-2 scoops (13-26g) per day. Horses and Ponies: During any acute phase increase the dose to 4 scoops per day (approx 52g) For fussy eaters introduce gradually.

Storage:

Store in a cool dry place. Replace lid after use.

Contents:

Protein 13.1% Ash 7.84% Fibre 8.2% Oil 5.2% Moisture 17.4%

Ingredients:

Dried forage, products of tubers and roots, aromatic and appetising herbs, ascorbic acid, minerals

Key Ingredients:

n/a

Further Information:

n/a